



RICKY LOCKE

SPEAKER - CONFIDENCE COACH - MAGICIAN

The MAGICAL MINDSET SPEAKER who inspire others to UNLOCK their full potential and achieve extraordinary results.



ABOUT RICKY

Enter the world of Ricky, "The Magical Mindset Speaker," a man whose career is as vibrant and captivating as his personality.

He's a professional Speaker, Confidence Coach, NLP Practitioner, award-winning Magician & host of The UNLOCKED podcast.

From the bustling aisles of the UK's biggest retailers to the enchanting magic circle, Ricky's journey is nothing short of extraordinary.

With an extensive background in retail leadership, colleague development & training, over the last 20 years, as well as running multiple businesses, he's been on the front line in one of the uk's biggest retailers; performing, serving, studying and putting to practice a simple formula on how to unlock the best version of ourselves to achieve extraordinary results!

His podcast "UNLOCKED" resonates with thousands all over the world and as one of the coaches of The Confident Club and a recognised NLP Practitioner, Ricky's life changed course with the art of magic, leading him to establish a journey to inspire others to become a better version of themselves.

He now wants to help inspire others to unlock their full potential and live extraordinary lives!

KEYNOTE & WORKSHOP TOPICS

- **MAGICAL RESILIENCE :TAKING RESPONSIBILITY IN TIMES OF CHALLENGE**
- **HOW TO CREATE A MAGICAL CUSTOMER EXPERIENCE: ELEVATE YOUR BUSINESS WITH THE M.A.G.I.C FRAMEWORK**
- **UNLOCK THE MAGIC WITHIN : THE 5 KEYS TO LIVING A TRULY MAGICAL LIFE**
- **UNSHAKABLE CONFIDENCE: UNLOCKING YOUR MOST CONFIDENT SELF***

*OTHER TOPICS INCLUDE PERSONAL DEVELOPMENT, CONFIDENCE & WELLBEING AND EACH KEYNOTE CAN BE TAILORED TO SUIT EVENT NEEDS



CLIENTS



TESTIMONIALS



JULIE BRAYSON
DIRECTOR OF TRANSFORMATION & CULTURE

“WE WERE LOOKING FOR A SPEAKER WHO WOULD STIMULATE OUR DELEGATE'S THINKING AND RICKY WAS ABLE TO DO EXACTLY THAT.

RICKY IS CHARISMATIC, AND ENGAGING AND USES HIS LIVED EXPERIENCE TO MAKE THE MESSAGES RELEVANT AND RELATABLE. I WOULD HIGHLY RECOMMEND RICKY AND WE AT BELIEVE CANNOT WAIT TO WORK WITH HIM AGAIN.”



SPEAKER REEL

Scan the QR code to watch the video



TESTIMONIALS



PAUL THOMAS
DIRECTOR OF RETAIL FOR MONSOON / ACCESSORIZE



"I WAS LOOKING FOR A SPEAKER FOR OUR RETAIL STORE MANAGER CONFERENCE, THE FIRST ONE FOR THIRTEEN YEARS.

I WANTED SOMEONE WHO COULD CONNECT WITH THE AUDIENCE, IDEALLY UNDERSTOOD HOW IT FEELS TO STAND IN A STORE MANAGERS SHOES. AND BE ABLE TO INSPIRE THE TEAM TO TAKE THE KEY MESSAGES BACK TO THE STORES AND GIVE THEM SOME REALLY HELPFUL WAYS TO CASCADE AND MOTIVATE THEIR TEAMS FOR THE KEY TRADING PERIOD AND BEYOND.

**RICKY WAS AMAZING!
MY TEAM LEFT BUZZING AND FEELING GREAT!
THANK YOU RICKY!**

MONSOON

ACCESSORIZE
LONDON



MOLLY TOMLIN
BUSINESS DEVELOPMENT MANAGER



" RICKY WAS THE (PHENOMENAL) KEYNOTE SPEAKER AT THE RUTLAND BUSINESS EVENT HERE AT RUTLAND HALL. RICKY'S TALK STAYED WITH ME IN THE FOREFRONT OF MY MIND FOR DAYS AFTER THE EVENT, AND I CARRY SOME KEY TAKE AWAYS WITH ME REGULARLY. THE TALK WAS HIGHLY ENGAGING, NOT ONLY TO LISTEN TO BUT, WE WERE UP ON OUR FEET AND PHYSICALLY INTERACTING.

THE ROOM FELT ALIVE WITH ENERGY, EVERYBODY TAKING AWAY SOMETHING FROM EACH SEGMENT OF THE TALK. REALLY RELATABLE AND A GREAT FLOW THROUGH.

I WOULD HIGHLY RECOMMEND RICKY TO OTHER ORGANISATIONS TO REALLY BRING PEOPLE TOGETHER IN THE ROOM, BRING SOME REAL FUN AND ENGAGEMENT AND MOTIVATE ALL!



MICHAEL BELL
CEO AT THE RESULTS HUB



"HAVING BEEN RUNNING THE LATE LATE BREAKFAST FOR OVER 12 YEARS I JUST KNEW THAT WHEN RICKY WALKED INTO THE ROOM THAT HE WAS GOING TO BE SPECIAL.

HIS RELAXED AND PROFESSIONAL ATTITUDE, FRIENDLY GREETING AND LIKEABLE APPROACH STOOD OUT. HE DIDN'T DISAPPOINT IN HIS PRESENTATION WHICH WAS AMUSING, INFORMATIVE AND WITH STRONG MESSAGES BACKED UP WITH A LITTLE MAGIC. THE STRONG MESSAGE OF HOW YOU CAN GET YOUR BELIEFS WRONG DUE TO THE EVIDENCE BEING WRONG WAS FANTASTIC! ."



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