



# Scott Linfoot

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*AI Safety & Future Technology Speaker | Technologist | Researcher | Evangelist | Entrepreneur*

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## Speaker Profile

With over 25 years of international experience at the intersection of **artificial intelligence, data science, and human factors**, Scott Linfoot is an engaging speaker known for translating highly complex technologies into clear, practical insights.

Scott's career spans **academia, entrepreneurship, and government advisory**, giving him a rare breadth of perspective. As co-founder and CTO of Mediatag, he pioneered metadata automation for media companies, securing £1M in venture capital and presenting at leading industry forums. As CEO of Tekh, he leads teams delivering AI, machine learning, and data engineering solutions for regulators, law enforcement, and government agencies.

He has addressed audiences across **international conferences (IEEE, CES Las Vegas, ICCE, EuroComm)**, **government agencies (Home Office, Environment Agency, Ofgem)**, and **universities worldwide (China, Singapore, USA, UK)**. His talks are grounded in deep technical expertise but delivered with clarity, humour, and storytelling that connect with audiences ranging from senior executives to early-career engineers.

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## Speaking Topics

- **AI Safety & Explainability** – Deepfake attribution, ethics, and responsible AI deployment.
  - **The Future of Data & Analytics** – Building pipelines, graph analytics, and the challenge of metadata.
  - **Defence, Security & National Infrastructure** – Applying AI in sensitive and air-gapped environments.
  - **Human Factors & Technology** – Deception theory, human-in-the-loop systems, and psychology of AI.
  - **Entrepreneurship & Innovation** – Scaling startups, securing investment, and navigating the tech landscape.
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## Speaking Experience

### International Conferences

- IEEE Consumer Electronics Society – Board of Governors (18 years); Treasurer (managed \$1M+ annual budget); Technical Chair for global conferences.



- **Consumer Electronics Show (CES), Las Vegas** – Panelist on *Consumer Big Data on the Personal Cloud*.
- ICCE, ISCE, EuroComm – Regular presenter and technical chair across two decades.

### Government & Agencies

- **Environment Agency & DEFRA** – Presented outcomes of data pipeline projects (achieved 90%+ human effort reduction).
- **Ofgem** – Speaking engagements on digital transformation in regulation.
- **Law Enforcement & Home Office** – Regular contributor to AI and data-driven approaches in homeland security.

### Academic & Training

- Former **Principal Lecturer & Consultant** at De Montfort University and Lecturer at University of Reading.
- Delivered invited talks and training sessions at universities in **China, Singapore, and the USA**.
- Presented on engineering education, video analysis, and metadata innovation.

### Industry & Startups

- As **CTO of Mediatag**, presented globally on metadata automation and AI in media.
- As **CEO of Tekh**, speaks on AI safety, machine learning, and practical innovation for industry.

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### Testimonials

*“Scott is one of the most naturally talented and hard-working scientists I have ever had the pleasure of working with... capable of seeing the wider picture and diving deep into complex problems with infectious enthusiasm.”*

— **Adrian Wagstaff, Director, Hawkesford Consultancy Ltd**

*“Scott is passionate, flexible and extremely capable... he has made very significant contributions to our research themes in big data and program analysis.”*

— **Adrian Wagstaff, former manager at MASS**

*“Scott is a likable, professional and hardworking individual with plenty of energy and a genuine passion for his work... an asset to any organisation.”*

— **Emma Bainbridge, Recruitment Manager**

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### Publications & Media

- Author of **40+ IEEE and IET papers** on AI, metadata, MANETs, digital broadcasting, and consumer electronics.

- Contributions to **Consumer Electronics Newsletter**, IET *Electronics Letters*, and international journals.
  - Regularly cited for work on **deepfake detection, metadata standards, and big data frameworks**.
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### Recognition & Leadership

- **IEEE Board of Governors (1998–2016)** – Led international teams, grew profits by 50%, and increased global membership in a shrinking market.
- Secured **£1M in VC and angel funding** to scale Mediatag from concept to international deployments.
- Awarded and managed **£1M+ in academic and research grants**.
- Trusted advisor to UK government, law enforcement, and regulators on data, AI, and security.