

Ekua Cant

Visible Leadership in the Age of AI: Build Trust, Influence,
and Inclusion on LinkedIn



Ekua Cant is a Visible Leadership and AI Strategy Expert who helps senior leaders become trusted, human-centered thought leaders on LinkedIn and beyond. She works with individuals, teams, and organisations to harness visibility, technology, and inclusion to drive influence and business impact.

Through a blend of strategic storytelling, executive presence, and AI-savvy content, Ekua equips leaders to build brand trust, deepen engagement, and strengthen their market position on stage and in the algorithm.

SIGNATURE TOPICS

✓ **Human-Centered AI
Visibility for Leaders**

Lead with authenticity in an AI-powered world. Equip leaders to harness AI tools ChatGPT/Copilot to show up confidently on LinkedIn, to build trust, and influence decision-makers without losing the human connection that drives loyalty and results.

✓ **Thought Leadership That
Scales: AI + Executive
Presence on LinkedIn**

Empower your C-Suite to lead visibly and consistently without burnout.

Show senior teams how to use AI to create high-impact content and build a trusted leadership brand on LinkedIn that drives influence, talent attraction, and business visibility at scale.

✓ **Future-Proof Your
Brand with Visible,
Inclusive Leadership**

Turn leadership visibility into business growth.

Equip your leaders to communicate authentically across platforms like LinkedIn, sharing inclusive stories that attract top talent, boost brand credibility, and create lasting impact in a fast-changing world.

AS SEEN IN

HR Zone TRAINING ZONE

PITCH BLACK

YOUR LINKEDIN LEGACY: THE CASH METHOD FOR VISIBLE LEADERSHIP IN THE AI ERA

Clarity. Authority. Strategy. Humanity.

This energising session equips corporate leaders with the mindset and methods to become visible, trusted thought leaders on LinkedIn and beyond. Whether you're elevating your leadership brand or expanding your company's digital presence, LinkedIn remains the essential platform for thought leadership, influence, and strategic business growth.

WHAT YOU'LL GET:

✔ Lead with Clarity and Authority

Show up with confidence and consistency on LinkedIn by understanding how to align your leadership voice with your business goals. Discover how to present your expertise in a way that builds trust and opens new opportunities internally and externally.

✔ Build a Human-Centred, Tech-Confident Brand

Learn how to show up visibly and authentically in an age of automation and AI. The CASH method helps you maintain your human touch while embracing innovation, creating content and presence that resonates with clients, teams, and stakeholders alike.

✔ Transform Your LinkedIn Profile into a Leadership Magnet

Position your profile as a powerful tool that reflects your executive presence and drives strategic visibility for your organisation. Become top-of-mind for the right opportunities, connections, and conversations that matter.

✔ Drive Business Impact in a Changing World

In a fast-moving and volatile business environment, visibility is leadership. Discover how to use LinkedIn to connect meaningfully, amplify your message, and drive real-world results, from influence to impact, visibility to value.

AWARDS

🏆 Nominated Speaker of the Year 2025 – Women's Business Club

🏆 Finalist Entrepreneur of the Year 2025 – Global Queens Community

Awards

PAST CLIENTS



BWHR

CLIENT FEEDBACK

Ekuia is a dynamic and confident presenter who is highly knowledgeable on her subject area. Her pace is thoughtful, leaving ample space for critical reflection without you feeling hemmed in or confused. If she presents in this fashion then her 1:1 coaching must be amazing!!

Dr Gifford Rhamie (PhD, FAETC) Dr Gifford Rhamie (PhD, FAETC) Public Speaker | Executive Leadership Consultant (DEIB)

"The workshop today was so powerful, so intriguing. If you're watching this, please hire her for your next event."

Joshua Street, The U Collective, Speaker, Facilitator, Former Athlete

Let's Work Together!



ekua.cant@gmail.com



<https://www.linkedin.com/in/visibility-for-speakers-and-universities/>



<https://www.beyournumberonecheerleader.com/ekua-cant-speaking>

