

Simon Day

39 Ings Mill Drive, Clayton West, Huddersfield, West Yorkshire, HD8 9PW

Mobile: 07856 414 079

E-mail: simonmarkday@gmail.com

PROFILE

Effective communication is crucial to meaningful relationships, productivity and outcomes; I support others to refine communication skills and maintain strong working relationships so they can access greater opportunities, improve outcomes and make a meaningful contribution.

For over a decade, I have worked in secondary education in a number of teaching and leadership roles; it has been a privilege to serve young people from disadvantaged communities in their quest to prepare for their future lives. However, I believe now is the time to explore exciting opportunities beyond the education sector, utilising the skillset I have developed. Now an experienced professional speaker, I have a deep passion for coaching, public speaking and helping others develop this skill, both within my workplace and through coaching and training outside of working hours. I have regularly produced articles, podcasts and video series, both for my own brand and employers, for the last five years.

CAREER HISTORY

KINGFISHERS CONSULTING LTD – www.kingfishersconsulting.com

Huddersfield, West Yorkshire

2022 – Present

Business Owner – Public Speaking, Presentation & Communications Coach

- Winner of UK public speaking awards in 2017 and 2019;
- Provider of bespoke presentation and public speaking skills coaching in sectors including secondary, further and higher education, healthcare, legal, marketing and digital, financial services and charities, as well as individual coaching services;
- Helped clients secure over £5 million in investment through pitching and presentation coaching;
- Developed a presentation skills coaching programme with accompanying workbook that is delivered to teams on bespoke training days;
- Speaker at corporate and educational conferences across the country as well as working with education trusts on oracy, curriculum development, staff coaching, student workshops, providing webinars and published articles.

Trinity Academy Cathedral (Trinity MAT)

Wakefield, West Yorkshire

2022 – 2024

Winner of the Secondary Schools of the Year Award in 2019 and currently the highest performing school in Wakefield.

Lead Practitioner, English

- Consistently supported excellent pupil progress, taking key cohorts to their GCSE exams and helping them achieve strong outcomes. Highest performing school in Wakefield in 2023;
- Led on the World Class Schools initiative, supporting a group of 30 students on the development of online portfolios that led to the school receiving the World Class School accreditation in July 2023;
- Worked as part of the Teaching and Learning senior team, providing regular academy-wide training and quality assurance on the implementation of academy initiatives. Worked in conjunction with curriculum leaders to effectively implement academy priorities within their subject areas;
- With a specialism in oracy and communication, I developed and delivered curriculum materials, working across multiple academies, to support students in the development of these skills. I also organised and hosted regular speech contests and festivals, as well as extra-curricular clubs, to help students improve their spoken language;

- Accepted a whole-school responsibility for student voice and character development. Organised student leadership teams and student voice panels, chairing meetings and providing students with opportunities to feed into academy development plans;
- Mentored early career teachers for the last two years, working within rigorous frameworks and accountability measures to track and report progress against agreed targets. Both colleagues are now established practitioners within the academy;
- Provided sensitive coaching to colleagues when assigned, maintaining frequent records and reviewing progress against agreed targets;
- Frequent speaker at education conferences, sharing best practice to nationwide audiences;
- Extensive use of Microsoft Outlook and Office applications, including PowerPoint, Word, Excel and Teams to communicate, analyse and track data and monitor student progress, effectively communicating with key stakeholders in implementing timely intervention.

Co-op Academy Leeds (Co-op Academies Trust)

Leeds, West Yorkshire

2020 – 2022

A secondary academy rated 'Good' by Ofsted in 2022.

Deputy Curriculum Leader, English

- Quickly promoted to Deputy Curriculum Leader by demonstrating strong attitudes to curriculum development, communication skills and leadership qualities;
- Mentored an early career teacher, working within rigorous frameworks and accountability measures to track and report progress against agreed targets. This colleague was promoted to Deputy Curriculum Leader upon my leaving the academy;
- Volunteered to remain in the academy four days a week during the lockdown periods to provide continuity of education for the most vulnerable students; frequently communicated with students at home to carry out welfare checks, recording data and reporting concerns to Safeguarding Leads;
- Provided training to select groups of staff, including the English faculty, early career teachers and support staff, on effective classroom practice, communication and public speaking;
- Hosted the end of year celebration event in front of 700 parents, carers, students and academy staff;

Co-op Academy Grange (Co-op Academies Trust)

Bradford, West Yorkshire

2019 – 2020

The largest secondary academy in Bradford.

Teacher of English

- Responsible for classes of students across Key Stage 3 and Key Stage 4, showing strong progress and outcomes, especially for my Year 11 class. 78% of students met or exceeded their predicted targets for GCSE English Language and Literature;
- Frequently worked alongside colleagues in the SEND department to identify and implement strategies for students with additional needs;
- Undertook voluntary coaching programme from an education consultancy;
- Delivery of assemblies and training sessions for groups of students and staff;

- Offered a promotion to move to Co-op Academy Leeds as Assistant Curriculum Leader for English.

The Farnley Academy (Gorse Academies Trust)

Leeds, West Yorkshire

2018 – 2019

An Ofsted-rated Outstanding academy and World Class School.

Newly Qualified Teacher of English

- Responsible for classes of students across Key Stage 3 and Key Stage 4, showing strong progress and outcomes. Passed my performance management with excellent ratings;
- Frequently worked alongside colleagues in the SEND department to identify and implement strategies for students with additional needs;
- Organised and hosted a speech festival for students and families after running an extra-curricular speech club for the whole academic year.

Gorse SCITT Teacher Training Programme

2017 - 2018

- Undertook training to become a teacher of English;
- Frequently received excellent feedback and observations;
- Offered a teaching role in one of the Trust's secondary academies during a placement.

Co-op Academy Grange (Co-op Academies Trust)

2015 - 2017

- Higher Level Teaching Assistant Level 4 (English) supporting students to make excellent progress alongside the class practitioners. Implementation of effective individual and small group intervention sessions.
- Was offered the opportunity to undertake teacher training in 2017.

The Farnley Academy (Gorse Academies Trust)

2013 – 2015

- Teaching Assistant (SEND) supporting students to make excellent progress alongside the class practitioners. Implementation of effective individual and small group intervention sessions. Maintained session logs and a portfolio of evidence supporting student progress. Offered a promotion to HLTA (Level 4) in 2015.

PCS (Part of UK Apollo Group Ltd.)

Leeds, West Yorkshire (Head Office)

2012 – 2013

A market-leading B2C career management consultancy and provider of corporate outplacement services.

Marketing Assistant and Client Services

- Consistently achieving target of personally generating 50% of new high-profile prospects for the company;
- Heavily influential in the production of marketing e-mails regularly sent to thousands of PCS clients nationwide. I was also instrumental in the production of new marketing e-mails which accelerated the development of a profitable subsidiary brand;
- Sourced new employees for the company, including a Regional Director. Also organised regional career events by telephone and use of marketing e-mails;
- Extensive use and maintenance of CRM software and both maintaining and updating the company website.

**The Church of Jesus Christ of Latter-day Saints
Volunteer Service Missionary**

2010 –2012

- Developed a more efficient statistical reporting system which was adopted by the Church and used throughout the South of England.
- Mobilised and directed a team of 18 people and provided regular reports of current operations to the highest echelon of leadership. Worked in a senior position under pressure and within tight deadlines;
- Effective communication with local church leaders and members to organise and carry out local community service projects;
- Provided a sensitive, bespoke service to individuals and families, as well as training and mentoring new service missionaries. Gave numerous presentations to large groups and developed excellent abilities in public speaking.

Safe and Sound Insurance Centre

2006 - 2010

A local insurance brokerage dealing with companies such as Aviva, Zurich, Aegon and AIG. Annual turnover of around £375,000.

Office Administrator (Part-time)

- Competent with Microsoft programmes (Word/Excel/PowerPoint/Outlook)
- Developed excellent telephone etiquette and maintained an efficient rotary filing system;
- Volunteered to take on extra responsibilities i.e. Office cleaning, stock management and stationery orders.

QUALIFICATIONS AND PROFESSIONAL DEVELOPMENT

Leeds Trinity University (2020) – MA Creative Writing (Distinction)

University of Sunderland (2018) - PGCert (Education)

Open University (2017) - BA (Hons) English Language and Literature

Ossett School and Sixth Form College (2003-2010):

- 3 GCE Advanced Level qualifications, grade A-C
- 2 GCE Advanced Subsidiary Level qualifications
- 13 GCSE qualifications, grade A* - B (including Mathematics (A) English (A*))

Other Qualifications:

- Grade 8 Speaking in Public – London Academy of Music and Dramatic Art (Distinction)
- Grade 6 Piano certified by the *Associated Board of the Royal Schools of Music* (ABRSM)
- Grade 5 Theory of Music certified by the *Associated Board of the Royal Schools of Music* (ABRSM)

PERSONAL

Nationality: British

References: Available on request

- Driving Licence: UK Full, held 14 years. Access to own car.

- Marital Status: Married (2013), two children (8 and 5). Expecting a third in September 2024.
- Health: Excellent (no previous medical conditions).