



CHARLEY BRENNAND

Female Founder, PPC Practitioner

CONTACT

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🌐 [Charley's LinkedIn](#)

SPOKEN FOR

- BrightonSEO (stage & panels)
- The Keynote Club
- The PPC Academy
- PPC Live
- Basecamp Skills (stage & panels)
- The Marketing Dribble Podcast

REFERENCE LINKS

BrightonSEO

[Video Link](#)

I'm a ballsy Lancastrian with a colourful backstory looking to share my experiences with others to relate, connect and inspire. Through many talks I show that perseverance, figuring it out and true grit and the main components to success.

SPEAKER TOPICS

Mum In Marketing

- Postpartum depression and the journey back to life
- You don't choose between success & being a mum

Figuring It Out

- Overcoming limiting beliefs
- Why "figuring it out" is a good strategy

PPC/Performance Marketing

- Topical knowledge shares on ecommerce/lead gen
- Storytelling to improve your marketing results

TESTIMONIAL

Basecamp Skills - Lunch & Learn Session

"Wanted to say a big thank you (again) for joining us yesterday. We all very much enjoyed the words of wisdom you shared and telling your story was super inspiring. There were lot's of questions firing your way which is always a positive sign!"



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SPEAKER FEES

- | | |
|-----------------------|-------|
| • 1 Keynote Talk | £1000 |
| • Panel Participation | £300 |
| • Hosting (Half Day) | £500 |
| • Hosting (Full Day) | £1000 |

Disbursement Expenses

- Travel at tax-invoiced cost or as arranged by the client.
- Accommodation and subsistence at tax invoiced cost. Receipt provided with an invoice.
- Transfer/transport services (e.g. Taxi, Rail, Bus) as claimed on the production of a receipt.

Recording Rights

- There is no charge for the recording of the presentation and non-profit distribution of the presentation within the organisation if a master copy is provided to the speaker.

Other

- Any cancellation less than 72 hours' from the time of service/planned travel will result in full payment of pre-agreed services.
 - Please note, a late fee of 5% of the total invoice amount will be added to the total balance at the end of every calendar month, along with any third party agency collection costs if required.
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